

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L58	5930	715/234.ccls.	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L59	988	715/243.ccls.	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L60	356	715/248.ccls.	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L61	150	715/253.ccls.	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L62	2415	bid\$5 same advertisement	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L63	18	bid\$5 same advertisement same (content with (analyz \$3))	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L64	226	bid\$5 same advertisement same (content with (determin\$3))	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L65	0	bid\$5 same advertisement same (target\$6 same advertis\$6)	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L66	826	bid\$5 same advertisement same (target\$6 same advertis\$6)	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L67	284	bid\$5 same advertisement same (target\$6 same advertis\$6) and (supplement\$5)	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L68	35	bid\$5 same advertisement same (target\$6 same advertis\$6) and (supplement\$5 with advert\$6)	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L69	112	"6098065"	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10

L70	1	"6098065".pn.	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L71	1	"7076443".pn.	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L72	26	("5638433"   "6098065"   "6119101"   "6212545"   "6249863"   "6269361"   "6392668"   "6401075").PN. OR ("7076443").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/16 00:10
L73	8911	(search adj result\$1) with (context\$4 or associat\$4)	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/16 00:10
L74	1304	((search adj result\$1) with (context\$4 or associat\$4)) same advertis\$6	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/16 00:10
L75	163	((search adj result\$1) with (context\$4 or associat\$4)) same advertis\$6 same (result\$1 with match \$6)	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/16 00:10
L76	28	((search adj result\$1) with (context\$4 or associat\$4)) same advertis\$6 same (result\$1 with match \$6) same related	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/16 00:10
L77	2437527	web same page\$1 same product same related saem information	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L78	1918	web same page\$1 same product same related same information	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L79	395	web with page\$1 with product with related with information	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L80	2859	(product same review \$1) and (identify\$3 with related)	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10

L81	442	(product same review \$1) and (identify\$3 with related with product)	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L82	178	combin\$3 with content with ads	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L83	19	combin\$3 with content with ads with relevant	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L84	0	advertisement with associat\$3 with (related or relevant)	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L85	1643	advertisement with associat\$3 with (related or relevant)	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L86	221	(advertisement with associat\$3 with (related or relevant)) and (product with review\$1)	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L87	19	combin\$3 with content with ads with relevant	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:10
L88	0	advertisement with campaign with influence	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:24
L89	0	advertisement with influence	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:24
L90	355	advertisement with influence	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:24
L91	7	advertisement with campaign with influence	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:25
L92	4123	((neural with network \$1) or (bayesian) or (belief with network)) and advertise\$6	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:26
L93	331	((neural with network \$1) or (bayesian) or (belief with network)) same advertise\$6	US-PGPUB; USPAT	OR	OFF	2011/07/16 00:26

### EAST Search History (Interference)

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**7/ 16/ 2011 12:27:14 AM**

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